



## Project Name

CHELSEA DESIGN CENTRE



## Location

Chelsea Harbour, London



## Contractor

Willmott Dixon Construction Ltd



## System Installed

Absorb-R Gypline Aw



## Chelsea Design Centre

Design Centre, Chelsea Harbour is the world's premier destination for design and decoration excellence.

Home to 120 showrooms and over 600 of the world's most prestigious luxury brands, it is the largest of its kind in Europe. More than a resource, it is a thriving platform, both creatively and commercially, for an exceptionally dynamic industry. Nowhere else will you find such a high concentration of design's biggest names shaping luxury interiors today - all at one address. It is the 'interior design world's Mecca' says Vanity Fair.

## PROJECT SCOPE

Willmott Dixon is a privately-owned construction and interior fit-out specialist with the ambition to create a huge and lasting positive impact on society, the main contractor who hired us to meet their client's project specifications.

The product selected for the project was the Soundis Absorb-R GypLine aw (also commonly known as a Seamless Acoustic Spray Plaster System) which is an extremely flexible seamless sound absorption system. It is a non-perforated, monolithic system consisting of a mineral fibre panel with a layer of micro-porous plaster. We also sourced an acoustic batten system from a third party manufacturer upon the request of our client.

UK Acoustic Systems was required to manufacture, supply and install the Absorb-R GypLine aw for the Chelsea Design Centre and tasked with achieving class A sound absorption within the large atrium. The Absorb-R GypLine aw was used as a seamless high performing sound-absorbing system, a system with excellent eco-credentials. The GypLine aw insulation board also benefits the energy performance of any building by enhancing the insulation of the building envelope.

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